

REMARKS

Claims 1-68 remain in the application for consideration. In view of the following remarks, Applicant respectfully requests that the application be forwarded on to issuance.

§102 and §103 Rejections

Claims 1-3, 8-10, 12, 15-19, 21-26, 28-31, 39, 44-47, 49, and 51-65 stand rejected under 35 U.S.C. §102(e) as being unpatentable over U.S. Patent No. 6,248,946 to Dwek (hereinafter "Dwek").

Claims 4, 17, 23, 25, 26, 32, 33, 35-38, 40, 42, 50 and 66-68 stand rejected under 35 U.S.C. §103(a) over Dwek in view of U.S. Patent No. 6,223,224 to Bodin et al. (hereinafter "Bodin").

Claims 7, 11, and 13 stand rejected under 35 U.S.C. §103(a) over Dwek in view of U.S. Patent No. 6,330,670 to England et al. (hereinafter "England").

Claims 14, 20, and 48 stand rejected under 35 U.S.C. §103(a) over Dwek in view of U.S. Patent No. 6,248,946 to Van Zoest et al. (hereinafter "Van Zoest").

Claim 41 stands rejected under 35 U.S.C. §103(a) over Dwek in view of Bodin and further in view of England.

Before discussing the substance of the Office's rejections, a short discussion of Applicant's disclosure, as well as the Dwek reference is provided to assist the Office in appreciating the patentable distinctions in Applicant's various claimed embodiments.

1 **Applicant's Disclosure**

2 Various systems and methods of Applicant's disclosure enable media
3 content to be packaged and delivered, via a network, in a manner that can greatly
4 enhance the user experience. In some embodiments, a packaging approach
5 provides a downloadable file that contains different constituent parts that can be
6 processed by a software-implemented media player to provide a user with not only
7 media content, but additional content that adds value to the media content.

8 Various of the described methods and systems can establish a relationship
9 between media content and various other visual and audio content so that when a
10 user downloads and plays media content, they are automatically presented with the
11 various other content thus enriching their experience. In some embodiments,
12 media delivery techniques and systems are also described that permit and facilitate
13 media delivery in a manner that can be transparent to the user. In at least some
14 instances, all the user has to do is click a link associated with the media content—
15 everything else is done for them automatically.

16 In one embodiment, an enhanced user experience is provided through the
17 use of a file referred to as a "WMD" file for Microsoft "Windows Media
18 Download." A WMD file is characterized as a mechanism that enables a user to
19 experience a "virtual album" through the use of a single file. Specifically, a WMD
20 file enables delivery of a whole album's worth of content – rather than just music
21 or music files. In addition, in at least some embodiments, a download process can
22 be specifically tailored to enhance the user experience by making the file
23 acquisition process as easy as possible (a "one-click" process). Hence, a user,
24 through the use of their browser, can click a link associated with the WMD file
25

1 and have the entire contents of the WMD file downloaded to their computer and
2 organized so that their media player can automatically begin playing the content.

3 For example, one embodiment is described in which a WMD file contains
4 one or more media-specific files that can be used to render a media-specific
5 experience, such as a visual experience, on the media player. Media-specific files
6 can come in the form of borders or skins used by individuals, such as content
7 owners, to define a unique user experience when playing media content on a
8 media player. Borders and skins enable the creation of a custom graphical
9 interface for packaged content (i.e. WMD files). The skinning model permits the
10 creation of skins and borders that are adaptable, dynamic and not constrained in
11 their layout. The skinning model provides all the tools one needs to make a
12 custom user interface. In the context of Windows Media Player, *the user interface*
13 *can include buttons, slider bars, video windows, visualization windows,*
14 *equalization bars, and so on.*

15 The WMD file can also contain one or more metafiles, which, in at least
16 some embodiments, are embodied as extensible markup language (XML) files that
17 contain elements or tags that can be used to include information associated with
18 playlists, tracks, borders and skins. The WMD file can also include one or more
19 files associated with media content itself.

20 In at least one described embodiment, media-specific files are inextricably
21 linked with the media content with which they are associated in the WMD file by
22 virtue of a relationship that is defined in the metafile. By virtue of this
23 relationship, any time the media content is played by the media player, the media-
24 specific files (i.e. the skin or border) can be automatically rendered and presented
25 to the user. In this manner, when the user plays a particular media or cause media

1 to be played on their media player, they can be "flipped" into the associated skin
2 or border. The media player automatically processes the WMD file and plays any
3 media content files contained in the WMD file. In addition, if there are any skins
4 or borders present in the WMD file, the media player causes them to be
5 automatically displayed for the user. Hence, WMD files may be used to package a
6 variety of data into a single downloadable file.

7 Further, in some embodiments, a download approach provides for the
8 downloadable file to be link-accessed by a user, and automatically downloaded,
9 cataloged, and experienced by the user by clicking on a particular link that is
10 associated with the downloadable file.

11 12 The Dwek Reference

13 Dwek describes an on-line music delivery system. A media player,
14 downloaded onto a user's personal computer, includes a user interface which
15 allows a listener to search an online database of media selections and build a
16 custom playlist of exactly the music selections desired by the listener. An online
17 music library consists of a client interface server, an online music database of
18 available songs or music selections, a plurality of song file servers and a plurality
19 of translation/streaming servers.

20 The client interface server provides an Internet home page through which a
21 new user may establish a connection with the online music delivery system. Also,
22 the client interface server may allow a user to access the online music database of
23 available music selections. In that case, the client interface server interfaces with
24 the music player for allowing the user to browse or search the online music
25 database.

1 The online music database lists all of the songs or music selections
2 available through the online music delivery system. On-line translation/streaming
3 servers provide the interface points for one or more users to access the music
4 selections of the song file servers through the user's music player. The on-line
5 translation/streaming servers receive song files in a raw uncompressed format
6 from the song file servers, then compress the song files (on-line), and stream the
7 compressed song files across the Internet connection to the user's music player.

8 When a user opens or launches the music player which is resident on his or
9 her computer, the Internet interface establishes an Internet connection between the
10 user's computer and the online music library. The audio interface interfaces the
11 decompressed song file from the decompressor to the audio processing
12 components of the personal computer (the music player).

13 The player toolbar comprises one or more tools allowing a user to interact
14 with aspects of the online music delivery system, including user controls for
15 controlling the audio playback of music selections delivered through the online
16 music delivery system. The music player toolbar comprises at least one pane for
17 displaying an advertisement or other information to a user, and one or more player
18 controls. In a preferred embodiment, the player toolbar includes an advertisement
19 pane, an information pane, a player control pane, and several user interface
20 buttons. The *information pane* includes information about a music selection
21 currently being delivered to the user's computer via the online music delivery
22 system. *The information may include a song title, an artist name, a CD or album*
23 *title, etc.* The multimedia content delivery system is capable of delivering
24 advertisements which remain visible on a user's computer display screen at all
25

1 times when the application is open, for example, while music selections are being
2 delivered to the user.

3 Hence, Dwek teaches an on-line music delivery system in which a user can
4 start a media player on their personal computer and interact with the on-line music
5 database. This system allows for advertisements to be delivered and displayed on,
6 the user's computer display. When viewed in the context of the claimed subject
7 matter, it becomes apparent that the claimed embodiments really pertain to subject
8 matter that is quite different from the subject matter disclosed in Dwek.

9
10 **Claims Rejected over Dwek under § 102**

11 **Claim 1** recites a method of providing a user experience when playing
12 media on a media player comprising [emphasis added]:

- 13
- 14 • downloading a *file that contains at least one media-specific file*
15 *configured to provide a user interface, and media content with*
16 *which the user interface is associated;*
 - 17 • playing the media content with a media player; and
 - 18 • automatically displaying the user interface when the media content is
19 played with the media player.

20 In making out the rejection of this claim, the Office argues that Dwek
21 anticipates the subject matter of this claim. Specifically, the Office argues that
22 column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12 line 4
23 discloses downloading a file that contains at least one media-specific *file*
24 configured to provide a *user interface*, and media content with which the user
25 interface is associated.

1 Applicant respectfully disagrees and traverses the Office's rejection. More
2 specifically, Dwek neither discloses nor suggests a file that is configured to
3 provide a user interface, as that term is understood in the context of Applicant's
4 disclosure. In the excerpts cited by the Office, no mention whatsoever is made of
5 *a file* that contains at least one media-specific file configured to provide a *user*
6 *interface*, as defined above, and media content with which the user interface is
7 associated. The excerpts cited by the Office are reproduced below for the Office's
8 convenience:

9
10 **Column 11 Line 66-Column 12 line 4:** The features pane
11 preferably includes a "skins" button to allow a user to create, or
12 select a precreated, "skin" or custom appearance template for the
13 user interface of the music player. By changing skins, a user can
14 customize the size, shape, color, or other appearance features of the
15 panes, handles, and buttons of the user interface.

16
17 **Column 15, Lines 5-8:** In a preferred embodiment, the
18 advertisements may include tie-ins to particular music selections
19 being played by the music player.

20
21 **Column 15, Lines 14-18:** The *information pane* includes
22 information about a music selection currently being delivered to the
23 user's computer via the online music delivery system. *The*
24 *information may include a song title, an artist name, a CD or*
25 *album title, etc.*

26
27 Column 11, line 66 through column 12, line 4 of Dwek instructs that a user
28 can customize the user interface of the music player. This in no way discloses or
29 suggests *a file* that contains at least one media-specific file *configured to provide*
30 *a user interface*, and media content with which the user interface is associated, as
31 claimed.

Column 15, lines 14-18 discloses the use of an information pane that includes information about a music selection currently being delivered to the user's computer, where the information may include a song title, an artist name, or a CD or album title. Column 15, lines 5-8 discloses that advertisements may include tie-ins to particular music selections.

This excerpt neither discloses nor suggests a user interface as that term is understood in the context of Applicant's disclosure. The excerpt cited in column 15 in no way teaches *a file* that contains at least one media-specific file configured to provide a *user interface*, as claimed.

The excerpts cited by the Office neither disclose nor suggest the subject matter of this claim. Accordingly, for at least this reason, this claim is allowable.

Claims 2-7 depend from claim 1 and are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features which, in combination with those recited in claim 1, are neither disclosed nor suggested in the references of record, either singly or in combination with one another. In addition, given the allowability of claim 1, the rejection of claim 4 over the combination with Bodin, and claim 5 and 6 over the combination with Bodin and Van Zoest, and the rejection of claim 7 over the combination with England, is not seen to add anything of significance.

Claim 8 recites one or more computer-readable media having computer readable instructions thereon which, when executed by a computer, cause the computer to [emphasis added]:

- download *a file that contains at least one media-specific file configured to provide a user interface, and song files with which the user interface is associated;*

- play the song files with a media player; and
- automatically display the user interface when the song files are played with the media player.

In making out the rejection of this claim, the Office argues that Dwek anticipates the subject matter of this claim. Specifically, the Office again argues that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12 line 4 discloses downloading a file that contains at least one media-specific file configured to provide a user interface, and media content with which the user interface is associated. Applicant respectfully but strongly disagrees and traverses the Office's rejection for the same reasons as discussed in claim 1 above.

Accordingly, for at least this reason, this claim is allowable.

Claim 9 recites a media player comprising software code that is configured to [emphasis added]:

- download a file that contains at least one media-specific file configured to provide a user interface, and media content with which the user interface is associated;
- play the media content; and
- automatically display the user interface on at least a portion of a media player user interface when the media content is played with the media player.

In making out the rejection of this claim, the Office argues that Dwek anticipates the subject matter of this claim. Specifically, the Office again argues that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12 line 4 discloses downloading a file that contains at least one media-specific file configured to provide a user interface, and media content with which the user

1 interface is associated. Applicant respectfully but strongly disagrees and traverses
2 the Office's rejection for the same reasons as discussed in claim 1 above.

3 Accordingly, for at least this reason, this claim is allowable.

4 **Claims 10 and 11** depend from claim 9 and are allowable as depending
5 from an allowable base claim. These claims are also allowable for their own
6 recited features which, in combination with those recited in claim 9, are neither
7 disclosed nor suggested in the references of record, either singly or in combination
8 with one another. In addition, given the allowability of claim 9, the rejection of
9 claim 11 over the combination with England is not seen to add anything of
10 significance.

11 **Claim 12** recites a method of organizing media content comprising
12 [emphasis added]:

- 13
- 14 • *providing at least one media-specific file that is configured to*
15 *provide a user interface on at least a portion of a media player,*
- 16 • providing at least one media content file configured for play on the
17 media player; and
- 18 • associating the one media-specific file with the one media content
19 file such that any time the one media content file is played on the
20 media player, the one media-specific file is processed to
21 automatically display the user interface on at least a portion of the
22 media player.

23 In making out the rejection of this claim, the Office argues that Dwek
24 anticipates the subject matter of this claim. Specifically, the Office again argues
25 that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12
line 4 discloses downloading a file that contains at least one media-specific file
configured to provide a user interface, and media content with which the user

1 interface is associated. Applicant respectfully but strongly disagrees and traverses
2 the Office's rejection for the same reasons as discussed in claim 1 above.

3 Accordingly, for at least this reason, this claim is allowable.

4 **Claims 13-18** depend from claim 12 and are allowable as depending from
5 an allowable base claim. These claims are also allowable for their own recited
6 features which, in combination with those recited in claim 12, are neither disclosed
7 nor suggested in the references of record, either singly or in combination with one
8 another. In addition, given the allowability of claim 12, the rejection of claim 13
9 over the combination with England, and claim 14 over the combination with Van
10 Zoest, and claim 17 over the combination with Bodin, is not seen to add anything
11 of significance.

12 **Claim 19** recites a method of organizing media content comprising
13 [emphasis added]:

- 14
- 15 • providing *at least one media-specific file that is configured to*
16 *provide a media player user interface;*
- 17 • providing at least one media content file configured for play on a
18 media player; and
- 19 • associating the one media-specific file with the one media content
20 file such that any time the one media content file is played on the
21 media player, the one media-specific file is processed to
22 automatically display the media player user interface.

23 In making out the rejection of this claim, the Office argues that Dwek
24 anticipates the subject matter of this claim. Specifically, the Office again argues
25 that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12
line 4 discloses downloading a file that contains at least one media-specific file
configured to provide a user interface, and media content with which the user

1 interface is associated. Applicant respectfully but strongly disagrees and traverses
2 the Office's rejection for the same reasons as discussed in claim 1 above.

3 Accordingly, for at least this reason, this claim is allowable.

4 **Claims 20-24** depend from claim 19 and are allowable as depending from
5 an allowable base claim. These claims are also allowable for their own recited
6 features which, in combination with those recited in claim 19, are neither disclosed
7 nor suggested in the references of record, either singly or in combination with one
8 another. In addition, given the allowability of claim 19, the rejection of claim 20
9 over the combination with Van Zoest is not seen to add anything of significance.

10 **Claim 25** recites method of organizing content for a user experience
11 comprising [emphasis added]:

- 12
- 13 • *providing multiple different files that define different aspects of a*
14 *media player user interface, at least some files being associated*
15 *with media content and at least some other files being associated*
16 *with visual content; and*
- 17 • organizing the files for sending over a network to a client computer,
18 said organizing using a hierarchical tag-based structure to establish a
19 relationship between the files such that when the media content is
20 played by a media player, the visual content is automatically
21 displayed as at least part of the media player user interface.

22 In making out the rejection of this claim, the Office argues that Dwek in
23 view of Bodin renders obvious the subject matter of this claim. Specifically, the
24 Office argues that Bodin teaches the capability to combine multiple related data
25 files into a single downloaded event. However, even if this is assumed to be true,
Dwek does not disclose providing multiple different *files* that define different

1 aspects of a media player *user interface* as discussed in claim 1 above. To this
2 extent, Bodin adds nothing of significance.

3 Accordingly, for at least this reason, this claim is allowable.

4 **Claims 26 and 27** depend from claim 25 and are allowable as depending
5 from an allowable base claim. These claims are also allowable for their own
6 recited features which, in combination with those recited in claim 25, are neither
7 disclosed nor suggested in the references of record, either singly or in combination
8 with one another. In addition, given the allowability of claim 25, the rejection of
9 claim 27 over the combination with Van Zoest is not seen to add anything of
10 significance.

11 **Claim 28** recites a method of accessing media content comprising
12 [emphasis added]:

- 13
- 14 • displaying a link to media content;
- 15 • responsive to a user clicking on the link, *automatically downloading*
16 *a file that contains at least one media content file and at least one*
17 *file that is configured to provide at least a portion of a media*
18 *player user interface that is specific to media content associated*
19 *with the one media content file;*
- 20 • playing the media content on a media player; and
- 21 • responsive to said playing, automatically displaying said portion of
22 the media player user interface.
- 23
- 24
- 25

20 In making out the rejection of this claim, the Office argues that Dwek
21 anticipates the subject matter of this claim. Specifically, the Office argues that
22 column 6, lines 53-62 discloses automatically downloading a file that contains at
23 least one media content file and at least one *file* that is configured to provide at
24
25

1 least a portion of a media player *user interface* that is specific to media content
2 associated with the one media content file.

3 Applicant respectfully disagrees and traverses the Office's rejection. This
4 excerpt of Dwek merely discusses a streaming music interface which receives
5 compressed song files and decompresses these song files to play the music
6 selection back through the user's computer. No mention is made of *a file that*
7 *contains at least one media content file and at least one file that is configured to*
8 *provide at least a portion of a media player user interface*, as claimed.

9 This excerpt cited by the Office neither discloses nor suggests the subject
10 matter of this claim.

11 Additionally, for the same reasons as discussed in claim 1 above, Dwek
12 does not anticipate this claim.

13 Accordingly, for at least these reasons, this claim is allowable.

14 Claims 29 and 30 depend from claim 28 and are allowable as depending
15 from an allowable base claim. These claims are also allowable for their own
16 recited features which, in combination with those recited in claim 28, are neither
17 disclosed nor suggested in the references of record, either singly or in combination
18 with one another.

19 Claim 31 recites one or more computer-readable media having computer
20 readable instructions thereon which, when executed by a computer, cause the
21 computer to [emphasis added]:

- 22
- 23 • display a link to media content;
 - 24 • responsive to a user clicking on the link, *automatically download a*
25 *file that contains at least one media content file and at least one*
file that is configured to provide at least a portion of a media

player user interface that is specific to media content associated with the one media content file;

- play the media content on a media player; and
- responsive to playing the media content, automatically display said portion of the media player user interface.

In making out the rejection of this claim, the Office again argues that this claim is anticipated by Dwek. Applicant respectfully but strongly disagrees and traverses the Office's rejection for the same reasons as discussed in claim 28 above.

Accordingly, for at least this reason, this claim is allowable.

Claim 32 recites a media delivery mechanism comprising [emphasis added]:

- *a single file comprising:*
 - *one or more media content files* associated with content that can be played on a media player;
 - *one or more content-specific files* that can be processed to provide a *content-specific user interface* associated with content that is played on the media player; and
 - a relationship between the one or more media content files and the one or more content-specific files such that a content-specific user interface is displayed on a computer when the content associated with the one or more media content files is played on the media player.

In making out the rejection of this claim, the Office argues that Dwek in view of Bodin anticipates the subject matter of this claim. Specifically, the Office again argues that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12 line 4 discloses a single file comprising one or more content-specific files that can be processed to provide a content-specific user interface associated with content that is played on the media player. Applicant respectfully but strongly

1 disagrees and traverses the Office's rejection for the same reasons as discussed in
2 claim 1 above. To this extent, Bodin adds nothing of significance.

3 Accordingly, for at least these reasons, this claim is allowable.

4 **Claims 33-38** depend from claim 32 and are allowable as depending from
5 an allowable base claim. These claims are also allowable for their own recited
6 features which, in combination with those recited in claim 32, are neither disclosed
7 nor suggested in the references of record, either singly or in combination with one
8 another. In addition, given the allowability of claim 32, the rejection of claim 34
9 over the combination with Van Zoest is not seen to add anything of significance.

10 **Claim 39** recites a method of providing a media delivery mechanism
11 comprising [emphasis added]:

- 12 • providing *one or more media-specific files, the files being*
13 *configured to provide at least a portion of a media player user*
14 *interface, said portion being associated with specific media that*
15 *can be played on a media player;*
- 16 • providing one or more media content files associated with media that
17 can be played on a media player embodying the media player user
18 interface, said media content files comprising the specific media
19 with which the media player user interface portion is associated; and
- 20 • defining one or more metafiles that associate the one or more media-
21 specific files with the one or more media content files, the one or
22 more metafiles being configured for processing such that when the
23 media player plays media associated with a media content file, the
24 media player automatically renders the media player user interface
25 portion.

22 In making out the rejection of this claim, the Office argues that Dwek
23 anticipates the subject matter of this claim. Specifically, the Office again argues
24 that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12
25 line 4 discloses one or more media-specific files, the *files* being configured to

1 provide at least a portion of a media player *user interface*, said portion being
 2 associated with specific media that can be played on a media player. Applicant
 3 respectfully but strongly disagrees and traverses the Office's rejection for the same
 4 reasons as discussed in claim 1 above.

5 Accordingly, for at least this reason, this claim is allowable.

6 **Claims 40-44** depend from claim 39 and are allowable as depending from
 7 an allowable base claim. These claims are also allowable for their own recited
 8 features which, in combination with those recited in claim 39, are neither disclosed
 9 nor suggested in the references of record, either singly or in combination with one
 10 another. In addition, given the allowability of claim 39, the rejection of claim 40
 11 and 42 over the combination with Bodin, and claim 41 over the combination with
 12 Bodin and England, and claim 43 over the combination with Bodin and Van Zoest,
 13 is not seen to add anything of significance.

14 **Claim 45** recites a method of providing media content over a network
 15 comprising [emphasis added]:

- 16 • receiving input requesting that a file be sent to a client computer, the
 17 *file comprising*:
 - 18 ○ *one or more media content files* associated with content that can
 be played on a media player on the client computer,
 - 19 ○ *one or more media-specific files that can be processed to*
 20 *provide a content-specific user interface, and*
 - 21 ○ one or more metafiles that establish a relationship between the
 one or more media content files and the one or more media
 22 specific files such that a content-specific user interface is
 displayed when the content is played on the media player; and
- 23 • sending the requested file to the client computer.

1 In making out the rejection of this claim, the Office argues that Dwek
 2 anticipates the subject matter of this claim. Specifically, the Office again argues
 3 that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12
 4 line 4 discloses a file comprising one or more media-specific files that can be
 5 processed to provide a content-specific user interface. Applicant respectfully but
 6 strongly disagrees and traverses the Office's rejection for the same reasons as
 7 discussed in claim 1 above.

8 Accordingly, for at least these reasons, this claim is allowable.

9 **Claims 46-49** depend from claim 45 and are allowable as depending from
 10 an allowable base claim. These claims are also allowable for their own recited
 11 features which, in combination with those recited in claim 45, are neither disclosed
 12 nor suggested in the references of record, either singly or in combination with one
 13 another. In addition, given the allowability of claim 45, the rejection of claim 48
 14 over the combination with Van Zoest is not seen to add anything of significance.

15 **Claim 50** recites a server computer comprising [emphasis added]:

- 16 • at least one computer-readable media; and
- 17 • computer-readable instructions resident on the computer-readable
 18 media which, when executed by the server, cause the server to:
 - 19 ○ maintain multiple files, *each file comprising*:
 - 20 ▪ *one or more media content files* associated with content that
 can be played on a media player on the client computer,
 - 21 ▪ *one or more media-specific files that can be processed to
 provide a content-specific user interface*, and
 - 22 ▪ one or more metafiles that establish a relationship between
 the one or more media content files and the one or more
 media specific files such that a content-specific user interface
 is displayed when the content is played on the media player;
 - 23 ○ receive input requesting that one or more of the multiple files be
 sent to a client computer; and
 - 24 ○ send the one or more requested files to the client computer.

1 In making out the rejection of this claim, the Office argues that Dwek in
 2 view of Bodin renders obvious the subject matter of this claim. Specifically, the
 3 Office again argues that column 15, lines 5-8 and 14-18, and column 11 line 66
 4 through column 12 line 4 discloses a file comprising one or more media-specific
 5 files that can be processed to provide a content-specific user interface. Applicant
 6 respectfully but strongly disagrees and traverses the Office's rejection for the same
 7 reasons as discussed in claim 1 above. To this extent, Bodin adds nothing of
 8 significance.

9 Accordingly, for at least these reasons, this claim is allowable.

10 Claim 51 recites a method for playing media content on a media player
 11 comprising [emphasis added]:

- 12 • receiving a file with a client computer, *the file comprising:*
 - 13 ○ *one or more media content files* associated with content that can
 - 14 be rendered on a media player on the client computer,
 - 15 ○ *at least one media-specific file that can be processed to provide*
 - 16 *a content-specific user interface*, and
 - 17 ○ at least one metafile that establishes a relationship between the
 - 18 media content files and the media-specific files such that a
 - 19 content-specific user interface is provided when the content
 - 20 associated with the content files is played on the media player;
- 21 • playing content associated with the content files on the media player
- 22 embodied on the client computer; and
- 23 • while playing the content on the media player, displaying the
- 24 content-specific user interface.
- 25

21 In making out the rejection of this claim, the Office argues that Dwek
 22 anticipates the subject matter of this claim. Specifically, the Office argues that
 23 column 5, lines 21-24 discloses at least one media-specific *file* that can be
 24 processed to provide a content-specific *user interface*.
 25

Applicant respectfully disagrees and traverses the Office's rejection. This excerpt of Dwek merely discusses a streaming music interface which receives compressed song files as data packets and formats them into a streamlining compressed *song file*. No mention is made of *at least one media-specific file that can be processed to provide a content-specific user interface*, as claimed. The excerpts cited by the Office neither disclose nor suggest the subject matter of this claim.

Accordingly, for at least these reasons, this claim is allowable.

Claims 52-54 depend from claim 51 and are allowable as depending from an allowable base claim. These claims are also allowable for their own recited features which, in combination with those recited in claim 51, are neither disclosed nor suggested in the references of record, either singly or in combination with one another.

Claim 55 recites a media player comprising software code that is configured to [emphasis added]:

- receive a file with a client computer, *the file comprising*:
 - one or more media content files associated with content that can be rendered on the media player,
 - *at least one media-specific file that can be processed to provide a content-specific user interface*, and
 - at least one metafile that establishes a relationship between the media content files and the media-specific files such that a content-specific user interface is provided when the content associated with the content files is played on the media player;
- play content associated with the content files; and
- while playing the content, display the content-specific user interface.

1 In making out the rejection of this claim, the Office argues that Dwek
 2 anticipates the subject matter of this claim. Applicant respectfully disagrees and
 3 traverses the Office's rejection. As discussed above in claim 51, no mention is
 4 made of *at least one media-specific file that can be processed to provide a*
 5 *content-specific user interface*, as claimed.

6 The excerpts cited by the Office neither disclose nor suggest the subject
 7 matter of this claim. Accordingly, for at least this reason, this claim is allowable.

8 Claim 56 recites method for processing media content comprising
 9 [emphasis added]:

- 10 • receiving a file with a client computer, the *file comprising*:
 - 11 ○ one or more media content files associated with content that can
 - 12 be rendered on a media player on the client computer,
 - 13 ○ *at least one media-specific file that can be processed to provide*
 - 14 *a content-specific user interface*, and
 - 15 ○ at least one metafile that establishes a relationship between the
 - 16 media content files and the media-specific files such that a
 - 17 content-specific user interface is provided when the content
 - 18 associated with the content files is played on the media player;
 - 19 and
 - 20 ○ automatically organizing the received files in one or more
 - 21 directories on a client computer hard drive without any
 - 22 intervention from a user, the files being organized in a manner
 - 23 that permits audio and visual content to be played on a media
 - 24 player without any intervention from the user.
 - 25

21 In making out the rejection of this claim, the Office argues that Dwek
 22 anticipates the subject matter of this claim. Specifically, the Office again argues
 23 that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12
 24 line 4 discloses a file comprising one or more media-specific files that can be
 25 processed to provide a content-specific user interface. Applicant respectfully but

1 strongly disagrees and traverses the Office's rejection for the same reasons as
2 discussed in claim 1 above.

3 Accordingly, for at least these reasons, this claim is allowable.

4 **Claims 57-60** depend from claim 56 and are allowable as depending from
5 an allowable base claim. These claims are also allowable for their own recited
6 features which, in combination with those recited in claim 56, are neither disclosed
7 nor suggested in the references of record, either singly or in combination with one
8 another.

9 **Claim 61** recites a media player comprising software code configured to
10 cause the media player to [emphasis added]:

- 11
- 12 • receive a file, *the file comprising:*
 - 13 ○ one or more media content files associated with content that can
14 be rendered on the media player,
 - 15 ○ *at least one media-specific file that can be processed to provide*
16 *a content-specific user interface*, and
 - 17 ○ at least one metafile that establishes a relationship between the
18 media content files and the media-specific files such that a
19 content-specific user interface is provided when the content
20 associated with the content files is played on the media player,
21 and
 - 22 • automatically organize the received files in one or more directories
23 on a client computer hard drive without any intervention from a user,
24 the files being organized in a manner that permits audio and visual
25 content to be played on the media player without any intervention
from the user.

21 In making out the rejection of this claim, the Office argues that Dwek
22 anticipates the subject matter of this claim. Specifically, the Office again argues
23 that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12
24 line 4 discloses a file comprising one or more media-specific files that can be
25

1 processed to provide a content-specific user interface. Applicant respectfully but
 2 strongly disagrees and traverses the Office's rejection for the same reasons as
 3 discussed in claim 1 above.

4 Accordingly, for at least these reasons, this claim is allowable.

5 Claim 62 depends from claim 61 and is allowable as depending from an
 6 allowable base claim. This claim is also allowable for its own recited features
 7 which, in combination with those recited in claim 61, are neither disclosed nor
 8 suggested in the references of record, either singly or in combination with one
 9 another.

10 Claim 63 recites a method of playing media content comprising [emphasis
 11 added]:

- 12
 - 13 • receiving a file with a client computer, *the file comprising:*
 - 14 ○ one or more media content files associated with content that can
 - 15 ○ *at least one media-specific file that can be processed to provide*
 - 16 ○ *a content-specific user interface*, and
 - 17 ○ at least one metafile that establishes a relationship between the
 - 18 media content files and the media-specific files such that a
 - 19 content-specific user interface is provided when the content
 - 20 associated with the content files is played on the media player;
 - 21 and
 - 22 • automatically playing content associated with the one or more media
 - 23 content files using a media player embodied on the client computer;
 - 24 and
 - 25 • while playing said content, automatically displaying the content-
 - specific user interface.

23 In making out the rejection of this claim, the Office argues that Dwek
 24 anticipates the subject matter of this claim. Specifically, the Office again argues
 25 that column 15, lines 5-8 and 14-18, and column 11 line 66 through column 12

1 line 4 discloses a file comprising one or more media-specific files that can be
2 processed to provide a content-specific user interface. Applicant respectfully but
3 strongly disagrees and traverses the Office's rejection for the same reasons as
4 discussed in claim 1 above.

5 Accordingly, for at least these reasons, this claim is allowable.

6 **Claims 64-65** depend from claim 63 and are allowable as depending from
7 an allowable base claim. These claims are also allowable for their own recited
8 features which, in combination with those recited in claim 63, are neither disclosed
9 nor suggested in the references of record, either singly or in combination with one
10 another.

11 **Claim 66** recites a method for playing media content comprising [added
12 language appears in the bold italics]:

- 13 • receiving a user input;
- 14 • responsive to the user input and without any additional user
15 intervention, automatically:
 - 16 ○ downloading, on a client computer, multiple files associated with
17 media content;
 - 18 ○ organizing the multiple files on a hard drive of the client
19 computer;
 - 20 ○ playing media associated with at least some of the files using a
21 media player embodied on the client computer; and
 - 22 ○ rendering at least a portion of the media player to include visual
23 content, *as part of a user interface*, that is specific to the playing
24 media and associated with at least some of the files that were
25 downloaded.

22 In making out the rejection of this claim, the Office argues that Dwek in
23 view of Bodin renders obvious the subject matter of this claim.
24
25

Specifically, the Office argues that Dwek discloses rendering at least a portion of the media player to include visual content that is specific to the playing media and associated with at least some of the files that were downloaded, (citing to col. 15, lines 14-18).

In light of the current amendments that clarify that the visual content is part of the *user interface*, the Applicant respectfully but strongly traverses the Office's rejections for the same reasons as discussed in claim 1 above. To this extent, Bodin adds nothing of significance. The excerpts cited by the Office neither disclose nor suggest the subject matter of this claim as it is currently amended. Accordingly, for at least this reason, this claim is allowable.

Claim 67 depends from claim 66 and is allowable as depending from an allowable base claim. This claim is also allowable for its own recited features which, in combination with those recited in claim 66, are neither disclosed nor suggested in the references of record, either singly or in combination with one another.

Claim 68 recites a media player comprising software configured to [added language appears in the bold italics]:

- receive an input;
- responsive to the input and without any user intervention, automatically:
 - download, on a client computer, multiple files associated with media content;
 - play media associated with at least some of the files using a media player embodied on the client computer; and
 - render at least a portion of the media player to include visual content, *as part of a user interface*, that is specific to the playing media and associated with at least some of the files that were downloaded.

1
2 In making out the rejection of this claim, the Office argues that Dwek in
3 view of Bodin renders obvious the subject matter of this claim.

4 Specifically, the Office argues that Dwek discloses rendering at least a
5 portion of the media player to include visual content that is specific to the playing
6 media and associated with at least some of the files that were downloaded, (citing
7 to col. 15, lines 5-8, col. 15, lines 14-18, and col. 11, line 66- col. 12, line 4).

8 In light of the current amendments that clarify that the visual content is part
9 of the *user interface*, the Applicant respectfully but strongly traverses the Office's
10 rejections for the same reasons as discussed in claim 1 above. To this extent,
11 Bodin adds nothing of significance.

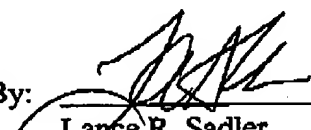
12 The excerpts cited by the Office neither disclose nor suggest the subject
13 matter of this claim as it is currently amended. Accordingly, for at least this
14 reason, this claim is allowable.
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Conclusion

All of the claims are in condition for allowance. Accordingly, Applicant requests a Notice of Allowability be issued forthwith. If the Office's next anticipated action is to be anything other than issuance of a Notice of Allowability, Applicant respectfully requests a telephone call for the purpose of scheduling an interview.

Respectfully Submitted,

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By: 
Lance R. Sadler
Reg. No. 38,605
(509) 324-9256